



SAIFULLA BHUIYA



CAREER OBJECTIVE

Results-driven and adaptable marketing graduate with strong analytical thinking, data-driven problem-solving, and interpersonal communication capabilities. Experienced in client handling, sales operations, and customer service, with a keen focus on market analysis and digital marketing strategy. Passionate about driving business expansion and optimization within the retail, textile, and garments sector through merchandising support, strategic marketing, and client relations.



WORK EXPERIENCE

Executive – Customer Relationship Management Goldsands Group of Company Oct 2025 – March 2026

- Managed client relationships and ensured high customer satisfaction
- Handled customer inquiries and provided after-sales service
- Maintained CRM databases and performed regular follow-up tracking
- Supported property sales activities and upselling initiatives
- Collected customer feedback and provided market insights to the sales team

Business Development Intern Tally Solutions Bangladesh May 2025 – August 2025

- Conducted business development support activities
- Performed data collection and cold calling for lead generation
- Assisted in developing sales strategies and promotional campaigns
- Built and maintained strong client relationships
- Supported daily sales operations and reporting



EDUCATION

Bachelor of Business Administration (BBA)

North South University

Major: Marketing

Result: CGPA – 2.49 Out of 4.00 with a 79% average mark

Year : 2025

Higher Secondary Certificate (H.S.C)

B.A.F Shaheen College Dhaka (Tejgaon)

Group: Science

Result: 3.92 Out of 5.00

Year : 2018

Secondary School Certificate (S.S.C)

Cumilla Modern High School

Group: Science

Result: 4.94 Out of 5.00

Year : 2016

CONTACT



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Saifulla Bhuiya/linkedin



Dhaka, Bangladesh

SKILLS

- Customer Relationship Management (CRM)
- Sales Support & Lead Generation
- Client Communication & Follow-up
- Data Collection & Reporting
- Cold Calling & Customer Handling
- Teamwork & Time Management
- Strong communication skills
- Positive attitude and adaptability
- Quick learner
- Responsible and punctual

COMPUTER SKILLS

- MS Word
- MS Excel
- MS PowerPoint
- Bangla Typing speed (20-30) wpm
- English Typing speed (25-35) wpm

IT SKILLS

- Able to install and troubleshoot
- Able to maintain all IT tools and Electronics Devices
- Maintaining records of repairs, fixes and maintenance
- Able to maintain Operating Systems
- Finding computer problems and suggest the best possible solution
- Competency in internet and E-mail communication

INTERESTS AND HOBBIES

- Travelling
- Learning Skills
- Photography
- Social-Working
- Helping Man

ACHIEVEMENTS

- Digital Marketing - Focus IT Institute (2025)
- Microsoft Excel Professional - Excel E-School (2025)
- Excel Boot Camp - NSU Career & Placement Center (2023)
- Spoken English Excellence - UY Lab (2025)
- Garments Merchandising - Instructory (2026)

LANGUAGES

- Bangla
- English



EXTRA CURRICULUM ACTIVITIES

NSU HR Club North South University

- **Senior Member** (May 2022 – Present)
 - Actively involved in organizing HR workshops, seminars, and career development programs
 - Supported event planning, coordination, and team management activities
 - Assisted junior members and contributed to club strategy and execution
- **General Member** (May 2021 – May 2022)
 - Participated in club activities, meetings, and HR-related events
 - Assisted in event logistics and member coordination
 - Gained practical exposure to teamwork and organizational culture
- **Probationary Member** (December 2020 – May 2021)
 - Learned basic HR concepts, leadership skills, and club operations
 - Supported senior members in event execution and administrative tasks



PERSONAL DETAILS

Father's Name: Shohidullah Bhoyan

Mother's Name: Suriya Akter

Date of Birth: 16-06-2001

Height: 5.10"

Weight: 85 kg

Religion: Islam

Present Address: Rampura, Dhaka 1219, Banasree, block: E RD: 6

Permanent Address: Jawatola, Cumilla (Holding no. 616/684)

Marital Status: Single

Nationality: Bangladeshi



REFERENCES

Muhammad Saiful Islam
Assistant Managing Director
Xin chang Shoes (BD) LTD

Md. Robiul Haque
Head of Sales & Marketing
IFAD Motors LTD