

MD RAKIBUL HASAN

Digital Marketing Specialist

I am a results-driven Digital Marketer with 2 years of experience in SEO, social media marketing, and online advertising. Proven ability to increase brand visibility, generate leads, and drive revenue through data-driven strategies. Skilled in creating and managing campaigns that deliver measurable results.



WORK EXPERIENCE

2023 – Present

Freelancer Ruhit

Senior Digital Marketing Specialist

- Plan and execute SEO, PPC, and social media campaigns
- Increase website traffic through on-page and off-page SEO
- Manage Facebook Ads and Google Ads campaigns
- Analyze performance using Google Analytics and optimize strategies
- Generate leads and improve conversion rates

2024 - 2025

Lifeway Christian Resources

Junior Digital Marketer

- Assisted in social media content creation and scheduling
- Conducted keyword research and competitor analysis
- Managed email marketing campaigns
- Supported website optimization and blog publishing
- Helped improve brand engagement and online presence



EDUCATION

Sunamganj Govt. College 2019 - 2022

Bachelor Of Design

The Bachelor of Business Administration (BBA) in Sunamganj is a four-year undergraduate degree designed to prepare students for management, finance, marketing, and human resources roles

Freelancer Ruhit 2023 - 2024

Digital Marketing Certification

Online Course / Institute | Year

Completed training in SEO, SEM, and Social Media Marketing.



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freelancer.rakibpro55@gmail.com



Sunamganj, Bangladesh



SKILLS

- Search Engine Optimization (SEO) ✓
- Social Media Marketing ✓
- Google Ads & Facebook Ads ✓
- Content Marketing ✓
- Email Marketing ✓
- Google Analytics ✓
- Keyword Research ✓
- Conversion Rate Optimization ✓



REFERENCE

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To whom may it concern,

I am writing to express my interest in a Digital Marketing position at your organization. With a strong background in SEO, social media marketing, and paid advertising, I am confident in my ability to contribute to your team and help grow your brand's online presence.

I have hands-on experience in creating and managing digital marketing campaigns that drive traffic, increase engagement, and generate leads. I specialize in search engine optimization (SEO), Facebook and Google Ads, content marketing, and data analysis. My approach is always data-driven, ensuring that every strategy delivers measurable and impactful results.

In my previous roles, I successfully improved website rankings, reduced advertising costs, and increased conversion rates through continuous optimization and performance tracking. I am also skilled in using tools like Google Analytics, Search Console, and various marketing platforms to analyze and improve campaign performance.

I am passionate about staying updated with the latest digital marketing trends and applying innovative strategies to achieve business goals. I am confident that my skills, dedication, and creativity make me a strong candidate for this role.

Thank you for your time and consideration. I would welcome the opportunity to discuss how I can contribute to your company's success.



RAKIB